

## Contactar

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(LinkedIn)  
[davidzamora.co/](http://davidzamora.co/) (Portfolio)  
[publiwebs.com.co](http://publiwebs.com.co) (Company)  
[orthonet.com.co](http://orthonet.com.co) (Company)

## Aptitudes principales

Microsoft Office  
Planificación estratégica  
Photoshop

## Languages

Inglés (Limited Working)  
Español (Native or Bilingual)

# David Zamora

A publicist with 12 years of experience in Digital Marketing.  
Perímetro Urbano Bucaramanga, Santander, Colombia

## Extracto

My ideas in real life.

I am the sole owner of the company DIGITAL BUSINESS CENTER SAS, it is a small business and contains 4 registered trademarks. My main office is in the International Business Center La Triada Office 206 in Bucaramanga (it is a main city in Colombia). See in google maps: <https://g.page/publiwebs>

I don't speak English, I only speak Spanish, I am currently learning English.

Currently my company generates 7 direct jobs and 21 freelancers, my work team is made up of call center agents, dental specialists, developers and graphic designers. There are 4 brands built with my own Digital Marketing Strategies and show more than 12 years of experience. Please learn more about them here:

1- CEO Publiwebs® [publiwebs.com.co](http://publiwebs.com.co)

Digital Marketing Agency: I currently have 2 full-time employees and 3 freelancers. We create Digital Marketing Strategies that give results to our clients, it is not about having Facebook! We want to give your brand a strategic presence that generates the results you are looking for through a specific market segmentation that allows us to directly reach your customers by location, age, tastes, economic level and much more.

2- CEO Orthonet® [orthonet.com.co](http://orthonet.com.co)

Digital Network of Orthodontists in 12 cities of Colombia: Currently I have hired 12 dental specialists as freelancers and 4 full time employees in my small call center. It is a digital network of orthodontists in 12 cities in Colombia that performs monthly services to our more than 2,600 patients throughout Colombia. We develop Digital Marketing strategies in 12 cities in Colombia: Bucaramanga, Bogotá, Medellín, Barranquilla, Santa Marta, Floridablanca, Neiva, Soacha, Chia, Tuluá, Cali and Valledupar.

### 3- CEO Optimify® optimify.co

This is a digital project that is in the testing stage, we hope to launch this product in 2023. It is a software to send massive phone call campaigns using AI, bulk sms, bulk emails and massive WhatsApp using the Official Facebook Graph Api. Is a CRM connects with Facebook and Instagram ads, obtains leads and executes mass calls, anyone with a computer and a headset can answer those calls using my website, SMS and mailing, my CRM creates wonderful experiences for my clients.

### 4- CEO Project Trabajofertas® trabajofertas.com

Portal of Employment and Candidates in Colombia (Development progress 85%) . I have databases and data authorization of 2.4 million business contacts (mails and cell phones) in Colombia; and we have the Official Accreditation of the Colombian Government for our Job Portal.

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## Experiencia

### Publiwebs

CEO Publiwebs® publiwebs.com.co

enero de 2013 - Present (9 años 11 meses)

Bucaramanga, Santander, Colombia

Digital Marketing Agency: I currently have 2 full-time employees and 3 freelancers. We create Digital Marketing Strategies that give results to our clients, it is not about having Facebook! We want to give your brand a strategic presence that generates the results you are looking for through a specific market segmentation that allows us to directly reach your customers by location, age, tastes, economic level and much more.

In the videos you can know the experience of our clients with our advertising strategies.

### TrabajOfertas

CEO Project Trabajofertas® trabajofertas.com

enero de 2013 - Present (9 años 11 meses)

Bucaramanga, Santander, Colombia

Portal of Employment and Candidates in Colombia (Development progress 85%) . I have databases and data authorization of 2.4 million business

contacts (mails and cell phones) in Colombia; and we have the Official Accreditation of the Colombian Government for our Job Portal.

Optimify® - CRM connects with Facebook and Instagram ads, obtains leads Calls, SMS and Mailing.

CEO and Founder of Optimify® optimify.co  
mayo de 2020 - diciembre de 2021 (1 año 8 meses)  
Bucaramanga, Santander, Colombia

This is a digital project that is in the testing stage, we hope to launch this product in 2023. It is a software to send massive phone call campaigns using AI, bulk sms, bulk emails and massive WhatsApp using the Official Facebook Graph Api. Is a CRM connects with Facebook and Instagram ads, obtains leads and executes mass calls, anyone with a computer and a headset can answer those calls using my website, SMS and mailing, my CRM creates wonderful experiences for my clients.

Orthonet® - Digital Network of Orthodontists in Colombia

CEO and Founder of Orthonet® Colombia  
enero de 2016 - diciembre de 2021 (6 años)  
Bucaramanga, Colombia.

CEO and Founder of Orthonet - Digital Network of Orthodontists in Colombia. Digital Network of Orthodontists in 12 cities of Colombia: Currently I have hired 12 dental specialists as freelancers and 4 full time employees in my small call center. It is a digital network of orthodontists in 12 cities in Colombia that performs monthly services to our more than 2,600 patients throughout Colombia. We develop Digital Marketing strategies in 12 cities in Colombia: Bucaramanga, Bogotá, Medellín, Barranquilla, Santa Marta, Floridablanca, Neiva, Soacha, Chia, Tuluá, Cali and Valledupar.a.

Publiwebs® - Digital Marketing Agency

CEO and Founder of Publiwebs® Colombia  
2013 - diciembre de 2021 (8 años)  
Bucaramanga, Santander, Colombia

Digital Marketing Agency: I currently have 2 full-time employees and 3 freelancers. We create Digital Marketing Strategies that give results to our clients, it is not about having Facebook! We want to give your brand a strategic presence that generates the results you are looking for through a specific market segmentation that allows us to directly reach your customers by location, age, tastes, economic level and much more.

In the videos you can know the experience of our clients with our advertising strategies.

### Avances Software

#### Software Sales Consultant

septiembre de 2015 - septiembre de 2019 (4 años 1 mes)

Bucaramanga, Santander, Colombia

For 4 years I developed commercial skills of direct and digital contact with clients to commercialize software product licenses throughout Colombia.

I carried out the complete commercial process from the generation of leads with Digital Marketing Campaigns to the direct live contact with the client to sell Software Licenses.

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## Educación

### UNIVERSIDAD DE SANTANDER UDES

Cum Laude in Marketing and Advertising., Marketing and Advertising · (2010 - 2012)